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FOR IMMEDIATE RELEASE

CEO of TSS Photography Named Make-A-Wish® Foundation National Board Chairman
Re-branded Company 'Focused' on Philanthropy

Atlanta, GA – Carl E. Hansson, chairman and CEO of TSS Photography, the nation's leading youth sports photography franchise, has been named chair of the Make-A-Wish® Foundation national board of directors.

Hansson assumed leadership of the all-volunteer board October 8 at the Foundation's national board meeting in Anaheim, Calif., which concluded the Make-A-Wish® 25th Anniversary Celebration.

"I look forward to continuing the impressive growth in wish-granting and fundraising that outgoing chair Suzanne Sutter initiated," Hansson said. "The Make-A-Wish brand is one of the most recognizable among nonprofits, yet we are positioned to take even bigger strides in serving children with life-threatening medical conditions and enhancing the public's knowledge of our mission."

Hansson said he became hooked on the Foundation's mission after learning about it at a charity golf tournament that benefited his local chapter in Georgia. He joined the board of the Make-A-Wish Foundation of Georgia & Alabama in 1998 and was elected to the Make-A-Wish national board in October 2002. He was chosen as the national board's vice chair in October 2003.

Hansson's Make-A-Wish experience includes chapter fundraising, volunteer development activities, working on a strategic direction task force, and guiding growth of the Georgia & Alabama chapter.

"Carl has a tremendous appreciation for the Make-A-Wish mission and a deep understanding of the organization through his volunteer experience," said David Williams, Make-A-Wish Foundation of America president and chief executive officer. "He's a passionate advocate for the remarkable children we serve."

Hansson, who resides in Flowery Branch, Ga., holds bachelor's and master's degrees from Western Michigan University. In 1983, Hansson co-founded The Sports Section, Inc., which was recently renamed TSS Photography to reflect a wider breadth of youth photography services.

Previously focused solely on youth sports, with 220 U.S. franchises photographing more than one million young athletes per year, the newly re-invented TSS Photography brand now encompasses sports photography as well as school picture day offerings with new products and services, including multiple package options, yearbooks, senior pictures, all-school and class composites, ID Cards, church photography, organization photos and an innovative "Young Masters" program where TSS will digitize and scan children's drawings for use on mugs, mouse pads, sweatshirts, tote bags, postcards, and other memorabilia/gift items.

About TSS Photography

TSS Photography was founded in 1983 in Atlanta by Dan Burgner and Carl Hansson, who are both sports enthusiasts and enjoy working with children. With over 220 units, TSS Photography is the number one choice in children's photography. Over the next five years, TSS Photography anticipates to grow to 450 units. For more information please visit www.tssphotography.com.

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